

Applying the Producer Responsibility Framework

**Overview of Roles,
Responsibilities, and Program
Elements**

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Range of Gov't. Regulation

Voluntary



Mandatory

**Private sector
initiated**

**Negotiated
agreement
on goals or
outcome**

**Outcome-
based law
or
regulation**

**Prescriptive
law or
regulation**

Authority Needed to Implement Overall EPR Framework

1. Select & add products/product categories

2. Require product stewardship plan

3. Plan provisions

- **Targets, including product design and recycling rates**

- **Fee structures**
- **Performance standards**
- **Reporting**

4. Transparency and Accountability

5. Enforcement

EPR Framework Approach Roles and Responsibilities

A. Producers

B. Retailers

C. Consumers

**D. CA State
Government**

**E. Local
Government**

F. Haulers

G. Recyclers

Roles and Responsibilities (continued)

A. Producers

- **Key role: design product stewardship program and achieve defined outcome**
 - Flexibility to design program in the most efficient manner
 - Prepare and implement plan
- **Demonstrate performance**

Roles and Responsibilities (continued)

B. Retailers

- **Provide information from producers to customers**
- **Only sell “registered” products**
- **Voluntary involvement in EOL collection**

Roles and Responsibilities (continued)

C. Consumers

- **Participate in collection systems**
- **Pay for EOL management**

Roles and Responsibilities

(continued)

D. California State Government

- **Establish statutory requirements and regulations to achieve goals, using guiding principles**
- **Approve plans developed by producers**
- **Make plans and performance information public**
- **Deliver oversight and enforcement
– level playing field**

Roles and Responsibilities (continued)

E. Local Government

- **Explore system effectiveness with stakeholders**
- **May choose to participate**
- **Assist in information dissemination**
- **Obtain compensation from producers**

Roles and Responsibilities (continued)

F. Haulers and Collectors, and

G. Recyclers

- **Provide safe collection and handling of products and materials with compensation**
- **Provide information to help producers enhance recovery**
- **Seek system improvements with other stakeholders**

Essential Elements

See “Extended Producer Responsibility
Framework – Checklist”



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